

Bruce Merwin • Cinematographer • Miami, Florida  
DVD Autobiographies • Live Events • Motion Pictures • Broadcasts • Cable TV • New Media  
786-351-7396 • www.brucemerwin.com • www.brucemerwin.com • bruce@merwin.com

## Experience

Merwin is a freelance cameraman who has self produced DVD sales skills, Internet Broadcasting skills, digital editing skills, story structure skills, new media business skills. Merwin enjoys filming for others such as: the 2006 and 2007 Miami International Film Festival, FERNSTOCK III & IV, the American Nurses Credentialing Centers' National Magnet Conference, the 112<sup>th</sup> Annual Conference of the International Association of Chiefs of Police, David Dermer Mayor City of Miami Beach, Manuel A. Diaz Mayor City of Miami, Michael Chertoff Secretary Of the Department of Homeland Security and Ambassador John D. Negroponte Director of National Intelligence. Merwin shoots video with IATSE Local 500 and Local 600 filming acts in Miami like Paul McCartney, Margaret Cho and the OJ's.

Merwin has filmed industrial live presentation shows in Florida since 1985.  
Merwin produces DVD's with 5 Star Production Hollywood in Los Angeles.  
Merwin worked freelance with the American Film Market Association.

In Miami Merwin works with top Florida people with live, motion picture, television and new media productions. Merwin owns a Canon XL 2 digital DVcam and edits with Final Cut Pro. Merwin outputs to DVD on DVD Studio Pro and publishes in DVD and to the Internet.

## Work History

Job Title: Cinematographer - Film and Television

Employer: Merwin Films

Dates: 7/80 to Current

Duties: Work with projects as Producer to write, budget, non-fiction documentaries on DVD for self-distribution, music videos, television shows, musicals, low to no budget independent digital movies and low budget 35mm projects for broadcast, cable TV and DVD domestic and foreign markets. Work with projects to find the best marketing and distribution opportunities for screening my new media. Produce, direct, film, edit and distribute DVD Autobiographies.

Job Title: Camera Operator

Employer: International Cinematographers Guild, Hollywood, CA

Dates: 1987 to Current

Duties: cameraman for broadcast, entertainment and industrial projects. Supervise large and small production crews, prepare lighting and camera production budgets. Proficient in most TV and film camera systems: (Arri, Panavision, Sony, Panasonic, Canon). Proficient in most TV and film lighting systems and camera support systems such as: dollies, cranes and jibs.

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### **Work History (cont.)**

Job Title: Freelance Producer/Cinematographer

Employer: Double Exposure

Dates: Current – Part Time

Duties: Develop, Executive Produce and Producing DVD Educational Titles with FIRST LIGHT Video. In Release now: "Voice Of The Camera." Available on DVD and VHS through First Light Video Distribution of Venice, California. "Changing Faces" (available soon through Amazon.com) "New Walden" (available through Amazon.com) about TV and movie special effects make-up, starring Rick Stratton see: < <http://home.comcast.net/%7Ebludney/>>

Job Title: Camera Operator/FREELANCE/Local 600 IATSE

Employer: VARIOUS (see page 6 & 7) Miami, Florida

Dates: 5/2004 to Current

Duties: Assist large industrial show producers on lighting, mounting and videoing live convention shows at the Miami Beach Convention Center. Run camera and video departments at Miami Beach Convention Center and Jackie Gleason Theatre as well as large Miami and Miami Beach show locations for large industrial trade show accounts in South Florida.

Job Title: Camera Operator/Stagehand

Employer: I.A.T.S.E. Local 647, Naples/Ft. Myers, Florida

Dates: 2003 to 5/2004

Duties: Filmed live convention shows at Naples, Ft. Myers and Marco Island. Provide camera and video department support at conventions and industrial trade shows in Florida's gold coast area. Mounted, worked and struck traveling Broadway shows, ballet, concerts and symphonic shows at the Barbara B. Mann Performing Arts Hall in Ft. Myers and the Philharmonic Center for the Arts in Naples.

Job Title: Director of Photography/Cameraman

Employer: City of Beverly Hills

Dates: 2002-2003

Duties: Lighting and shooting programming for the City of Beverly Hills Network (BHN-10). Cablecast on Cable Channel 10 in Beverly Hills, California.

Job Title: Producer/Director/Director of Photography

Employer: Beverly Hills Library – Literacy Program

Dates: 2002-2003

Duties: Working with the City of Beverly Hills Library developing a Video Literacy Program for area business and local job seekers.

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### **Work History (cont.)**

Job Title: Creative Services Producer

Employer: AOL Time Warner, Auburndale, Florida

Dates: 11/98 to 2/01

Duties: Met with small business owners, political candidates, company public relations directors and agency account executives on their TV promotional campaigns. Wrote advertising campaign copy, photographed 30 second commercials and supervised the edit for many cable and broadcast clients. Wrote photographed and supervised the edit for many Time Warner in-house promotions and special programs. Photographed high-end accounts in 35mm Panavision.

Job Title: Camera Operator/Stagehand

Employer: I.A.T.S.E. Local 631, Orlando, Florida

Dates: 5/86 to 5/2004

Duties: Assist large industrial show producers on lighting, mounting and videoing live convention shows at the Orange County Convention Center. Run camera and video departments at Walt Disney World and Universal Florida conventions for large industrial trade show accounts in Central Florida.

Job Title: Picture Editor

Employer: Motion Picture Editors Guild Local 700, Hollywood, CA

Dates: 2/87 to 10/2002

Duties: Supervised Avid digital editing on industrial, commercial and entertainment films, videos, DVD's and New Media. Worked as Video Assist on National Commercials and Television Shows. Worked as assistant Editor on "In The Heat Of The Night" for MGM.

Job Title: Film To Tape Transfer Technician

Employer: Hollywood Film Enterprises

Dates: 1/79 to 6/80

Duties: While in college I worked in Hollywood, California transferring Classic Hollywood films for Nostalgia Merchant of classic RKO and Republic Pictures titles.

Job Title: Lead Actor

Employer: Florida's Cross And Sword

Dates: 1977 to 1978

Duties: While in junior college I worked in St. Augustine and Jacksonville, Florida as an actor in the Florida State play and at the Alhambra Dinner Theatre.

Job Title: Air Launch Weapons Technician

Employer: United States Navy

Dates: 3/73 to 1/77

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Duties: Worked on the flight deck of the Air Craft Carrier John F. Kennedy loading weapons and SPECIAL WEAPONS onto jet attack aircraft. I was responsible for building air launch weapons. Maintaining aircraft weapons in magazines. Transportation of aircraft weapons to magazines aboard the ship at sea underway and to attack aircraft on the flight deck, underway at sea.

## Skills

Creative Services Specialist - Account Executive - Sales Of Screen Services - Director Of Photography – Executive Produce - Produce - Direct Image Capturing - Operate Film And Digital Cameras – Lighting For Stage & Screen – Supervise Editing and editing Final Cut Pro, DVD Pro, Soundtrack Pro.

PC and MAC Proficient - Final Cut Pro, DVD Studio Pro, Excel, Photoshop, PowerPoint, MS Word and various pre-production, production, graphic support and post- production support software. Write copy for the screen and budget projects for principle photography on commercials, non-fiction documentaries, indi-feature projects, television shows and new media Internet projects.

## Education

Bachelor of Arts in Cinema awarded June, 1980 - Columbia College Hollywood  
AS Degree In Technical Theatre - Florida School of the Arts - 1978

Workshops: Sales & production Workshops with AOL Time Warner, Time Warner, Cinematographers Guild Lighting Workshops LA, Editing Workshops, and Photography Workshops. Sony/Panavision HDTV and Panasonic HDTV Training. Kodak Look System, Avid & FCP, digital and film workshops. Arriflex D-20, Thompson Viper, Dalsa Origin, Panavision Genesis & Sony 900 Dec. 2006 Cinematographers Guild workshop.

## AWARDS

Screenwriting Award: Winner Houston International Film Festival for Adaptation of “Dionysus.”

TV Commercial Awards while at Time Warner Communications.

## Additional Comments:

In 1964 I started in the entertainment business as lead singer in a rock band in Miami. At seventeen I went into legitimate theatre singing chorus/doing promotions in musicals for John Kenley and the Kenley Players of Ohio in Miami Beach – Summer Stock. I served with the US Navy during the Viet Nam Era aboard the Air Craft Carrier John F. Kennedy. With a strong foundation in the theatre and acting before live audiences I worked my way up in the motion picture and television business first in the lighting department, then into the

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camera department and then into producing my own fare. I went on to executive produce and sell advertising as an account executive on my own cable television shows, finding distribution for my motion picture projects as producer and selling my own entertainment properties. For the past 25 years I have worked in the cable TV, broadcast television, feature film and new media industries. I returned to Florida from Los Angeles with my wife of twenty-five years Anne and our 15-year old son Louie. For four years I've been associated with the TV Series: "Double Exposure" with Panavision, Kodak and Technicolor. While in LA on my off hours I took extension courses at UCLA; took extensive production classes in editing at the Editors Guild and studied the new emerging HDTV technology. I worked with many Los Angeles based producers of film and television material on a part-time bases. I am active in sales, development, writing, production, postproduction and distribution of film, digital video and new media screen based products. I have over 25 years experience producing live, feature film, broadcast television, cable TV and new media presentations. I am active in public relations, sales, development, producing, directing, writing, media relations, production distribution and exhibition.

- I developed & monitored commercial budgets & expenditures at Time Warner.
- I know how to place cable TV advertising for clients into profitable rotation.
- I have worked program publicity projects with Walt Disney World.
- I am comfortable communicating with all levels of technical crafts.
- I know the business of show business.
- I enjoy being a team player. I enjoy working in my craft with others.
- I have worked all aspects of the advertising and entertainment business.
- I can analyze a script, product or service for screen distribution.
- I know emerging and well-known screen and theatre people.
- I know how to draw out performance for the camera in a timely manner.
- I have attended and worked free-lance at film festivals and markets.
- I worked the American Film Market two years in Santa Monica California.
- I enjoy networking, prospecting and I am a strong closer.
- I have developed films, television shows, Internet content and DVD's.
- I have an understanding of what the audience likes.
- I have worked freelance with all the top television networks.
- I know the latest HDTV and digital technology.
- I have directed, line produced and filmed in 35mm motion picture.

**FEATURE PRODUCTION**

TITLE	POSITION
Chill Out	SONY DIGITAL Director of Photography
New Walden	35mm Producer/DP
Firebirds	35mm - Gaffer

**TELEVISION PRODUCTION**

TITLE	POSITION
Shut Up & Model	One Model Place/Steadicam Operator

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**TELEVISION PRODUCTION (cont.)**

Changing Faces	5 Star Productions Hollywood/Director
FERNSTOCK II	Director/Cinematographer
FERNSTOCK III	Director/Cinematographer
Double Exposure	5 Star Productions Ex. Producer/Director/DP
City Of Beverly Hills	Network BHN Channel 10 Director/DP
BL Stryker	Nick McClain, DP Operator 2nd. Unit
The New Leave It To Beaver	Peter Smokler, DP Operator 2nd. Unit
Rhodes Raiders	Alec Curtis, DP Cam Assist. 2nd Unit
The Old Man And The Sea	Toni Imi, DP Cam Assist. 2nd Unit
Superboy	Orson Ochoa, DP Electrician
In The Heat Of The Night	Pat Ryan, Editor Assist. Editor, 7th Season

**MUSIC VIDEOS IN PANAVISION-LETTERBOX-REGULAR 35mm-BETA & HD**

DIRECTOR	CLIENT POSITION
R. Kelly	Paul McCartney/Operator
Arthur Gross	Stone Knife Productions Producer/DP
Gloria Estefan	Disney/Magic Kingdom Operator
Brian Wilson	Beach Boys/Grand Floridian Gaffer
M. Rezyra & J. Steyn	Jason Bonham Camera Assistant

**35MM and NATIONAL COMMERCIALS**

DIRECTOR	CLIENT POSITION
Derek Hewitt	NET 10/ Director of Photography
Bruce Merwin	Double Exposure Producer/DP
Collier Productions	Carnation Director of Photography
Collier Productions	White Rock Director of Photography
Chad Roark	Remington's Steak House Director of Photography
Jill Davis	Mid Florida Bank Director of Photography
Laurie Vannoy	Eaglebrooke Golf & Country Club Director of Photography

**BETA SP COMMERCIALS AOL TIME WARNER - DIRECTOR OF PHOTOGRAPHY**

International Market World Tom's Smokehouse Bar-B-Q St. Luke's Ministries  
 Huntington Hills Golf & Country Club Advertising Sales Promotion Howell &  
 Thornhill Dent Smiths Gessler Clinic Bartow Ford Accent Carpet & Tile Wayne  
 Fryer Homes Michael Holley Chevrolet Terrace Hotel Candidate for County  
 Comm. Candidate For House Work Force 20 20 Sailwind Apartments Mrs. D's  
 Flowers Wilson Electric Island Jacks Drug Prevention Resource Center  
 Candidate For Tax Collector Freight Sales A to Z Roofing New Olde Town  
 Association Midas Jewelers Baskets Instead Twin Rivers Marina Papa Joe's  
 Italian Restaurant Somewhere In Time Antiques Interim Health Care Ewing  
 Blackwelder & Duce Mitchell's Jewelers Famous Tate

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**DIGITAL MOVIES, DIGITAL MUSIC VIDEOS, BETA SP & CD ROM DIGITAL PROJECTS & DVD**

**DIRECTOR**

Tears To Smiles  
Your New Stream  
Oliver Theess  
Freddy Rhone  
Rick Fleming  
Bruce Merwin  
Bruce Merwin  
Rick Fleming

**CLIENT POSITION**

Angel Productions Director of Photography  
Blue Palm Digital Director of Photography  
No Fear Director of Photography  
Rhone Records Director of Photography  
Sigma Services Director of Photography  
Brother Earl Director of Photography  
Patriot Bond Director of Photography  
Sigma Services Special Effects

***2007/2006 Productions***

Beth David Gordon Schools Student Documentary  
HITSVILLE USA  
Society of Breast Imaging, Westin Diplomat  
Casa Valentina  
Night Tennis  
The Center For Sexuality And Religion  
Got Guilt? Suzy Girard-Ruttenberg  
2007 Woman of Distinction Vicki Roth at La Gorce Country Club  
Margaux's Miracle Foundation Second Annual Golf Classic  
Miami International Film Festival 2007  
Philip Morris USA  
National Foundation For The Advancement In The Arts  
Swearing In Ceremony Miami Dade County Commissioners  
I'll Get It Done – Drew Ellis Autobiography  
Something Special - Children's Bereavement Center  
Gordon Foods Florida  
Heart of Light - Marcie Ziv, Artist Autobiography  
Fernstock IV  
Redland Riot Tour  
Dave Barry At the TOPA for AABB  
It's Just A Dance – Patricia Strauss, Choreographer Autobiography  
The Journey; DER – Rt. Rev. David E. Richards – Bishop Autobiography  
Miami Dade County Commissioners Swearing In Ceremony  
8<sup>th</sup> And Ponce  
George Merrick Statue  
FERNSTOCK III  
National MAGNET Conference, American Nurses Credentialing  
BET Spring Bling  
Mary Kay  
Coca Cola  
Miami International Film Festival 2006  
The American Academy of Allergy, Asthma and Immunology

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**2007/2006 Productions (cont.)**

Pfizer Pharmaceuticals

“Hairspray”

Ricky Martin

Bureau Veritas

General Electric Real-estate

Hot Import Nights

Paul McCartney

MTV Video Music Awards

HONDA of North America

World Theater Festival

BUSH GARDENS Fall Promotion at University of Miami

The International Boat Builders’ Exhibition & Conference

**PROFESSIONAL AFFILIATION**

International Cinematographers Guild

Steve Flint 323-876-0160

Western Regional Director

7715 Sunset Blvd.

Los Angeles, CA 90046

Larry Gianneschi 407-295-5577

Central Region Director

6463 Conroy-Windermere Road

Orlando, FL 32835

The International Documentary Association

National Press Photographers Association

Digital Cinema Society

**CAMERA LIGHTING WORKSHOPS WITH**

Stephen Burum, ASC, Stephen Lighthill, ASC, Robert Primes, ASC, Gerald P. Finnerman, ASC, Michael Goi, Richard Crudo, ASC, Vilmos Zsigmond, ASC, Laszlo Kovacs, ASC, Roger Deakins, ASC, James Chressanthis, Russ Alsobrook, ASC, Michael Negrin, ASC, Dante Spinotti, ASC, Allen Daviau, ASC and Victor Nelli, Jr.

**INDUSTRY WORKSHOPS WITH**

DALSA Digital Cinema – ARRI – SONY – PANAVISION

KODAK Look System

Universal City North Hollywood Chamber of Commerce, Entertainment Industry Council, Century City Chamber of Commerce and Beverly Hills Chamber of Commerce & Civic Association, Flash Forward Institute – The Career & Business Coaching Center for the Entertainment Industry.

Miami-Date Small Business Development



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### ***Bruce Merwin References***

**Dick Halfretz**

Technical Director  
Miami Beach Convention Center  
786-276-2627

**Ed Stamm**

General Manager  
Camera Service Center an ARRI Group Co.  
954-322-4545

**Jack Gary**

Camera Rental Manager  
CINEVIDEOTECH  
305-754-2611

**Alec Colley**

Operations Manager  
Panavision Florida  
407-363-0990

**Trevor Lawrence**

Owner Blue Palm Digital Studio  
(818) 752-8990

**Mark Lowentrout**

Production Supervisor  
The City Of Beverly Hills Cable TV  
(310) 285-1178

**Andrea Kampic**

Screening Coordinator  
American Film Market Association  
(818) 291-0555 or AFMA main number (310) 446-1000.

**Brett Cramer**

Producer Shut Up & Model  
One Model Place  
(954) 771-9035

**Libby Moyer**

Production  
MIG Broadcasting Group  
(561) 471-0949

**Mic Mikolai**

Marketing Manager  
Miami International Film Festival  
305-237-7879

**Rockie Ruttenberg**

Vice President  
Margaux's Miracle Foundation  
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